

# Privacy Policy

## Regarding the Quitt App

### 1 Introduction

With "Quitt", we provide you with a mobile app that you can download to your mobile device via the "Apple App Store" or for Android via the "Google PlayStore". The following information is intended to provide you as the "data subject" with an overview of the processing of your personal data by us and your rights under data protection laws. Your personal data is always processed in accordance with the General Data Protection Regulation (GDPR) and all applicable country-specific data protection regulations. We have implemented numerous technical and organisational measures to ensure the highest possible level of protection when processing your personal data.

### 2 Scope of application

This data protection information relates exclusively to our Quitt app.

### 3 Responsible Person

Controller within the meaning of the GDPR:

*Tomorrow GmbH*

*Neuer Pferdemarkt 23*

*20359 Hamburg*

*Germany*

*E-mail: [support@tomorrow.one](mailto:support@tomorrow.one)*

*Website: [www.tomorrow.one](http://www.tomorrow.one)*

## 4 Data Protection Officer

If you have any questions or suggestions regarding data protection issues, you can contact – at any time – our

*Data protection team*

*Tomorrow GmbH*

*Neuer Pferdemarkt 23*

*20359 Hamburg*

*Germany*

[dataprotection@tomorrow.one](mailto:dataprotection@tomorrow.one)

or our data protection officer:

*colenio GmbH & Co. KG*

*Herrn Michael Vogelbacher*

*Bahnhofstr. 5*

*53572 Unkel*

*Telefon: +49 (0)1719760 212*

*E-Mail: [Michael.Vogelbacher@colenio.com](mailto:Michael.Vogelbacher@colenio.com)*

## 5 Transmission and disclosure of personal data

As part of our activities, we transfer personal data to external parties (e.g. individuals, companies or legally independent organisational units). Details on this can be found below in this privacy policy with the respective service providers.

## 6 Data processing in third countries

We process personal data in third countries. This refers to countries outside the European Union (EU) and the European Economic Area (EEA). We only process data in third countries where there is an adequate level of data protection within the meaning of Art. 44-49 GDPR. You can find details on this in this privacy policy for the respective third-party providers.

## 7 Download the Quitt app

You can download our app from the Apple App Store and the Google Playstore. This involves a data transfer to Google or Apple.

### Provider

Apple App Store: Apple Inc, One Apple Park Way, Cupertino, CA 95014, USA

Google Playstore: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

### Purpose Processing

- Provision of our app
- Offering our contractual services

### Legal basis

- Contract fulfilment and implementation of pre-contractual measures (Art. 6 para. 1 sentence 1 lit. b GDPR)
- Legitimate interests (Art. 6 para. 1 sentence 1 lit. f GDPR). The legitimate interest consists in providing our app and offering our contractual services. Data protection information from Apple and Google

You can find more information in Apple's privacy policy: [Apple privacy policy](#) and [Google privacy policy](#)

## 8. Registration/creation of a user profile

### Provider

Tomorrow GmbH, Neuer Pferdemarkt 23, 20359 Hamburg, Germany

### Purpose Processing

Provision of our services

### Processed data

- User name
- Password
- Profile photo (optional)

### Legal basis

- Contract fulfilment and implementation of pre-contractual measures (Art. 6 para. 1 sentence 1 lit. b. GDPR)

## 9 Survey Monkey

### Provider

SurveyMonkey Europe UC, 2nd Floor, 2 Shelbourne Buildings, Shelbourne Road, Dublin, Ireland

### Processed data

- Content data (your answers in the survey)
- Meta and communication data (e.g. IP address)
- E-mail address

### Legal basis

- Consent (Art. 6 para. 1 sentence 1 lit. a GDPR).

### Data protection information

Further information on data processing can be found in SurveyMonkey's privacy policy.

## 10. Cloud service provider

### 10.1. General information

We use cloud services that are accessible via the Internet and run on the servers of the respective providers both for hosting various services and as a backup for your registration data.

### 10.2. Amazon Web Services (AWS)

#### Provider

Amazon Web Services EMEA SARL, 38 Avenue John F. Kennedy, 1855 Luxembourg

#### Processed data

- All registration data (see 8. Registration/ Creating a user profile/ Inventory data)

#### Purpose of the processing

- Storage of a back-up of the registration data to prevent data loss, ensure availability and recoverability of the data

#### Legal basis

- Art. 6 para. 1 sentence 1 lit. f. GDPR. The legitimate interests consist in the availability and recoverability of the data as well as backing up the data to prevent data loss.

## **Data protection outside the EU/EEA**

When you use our app, personal data is processed on the servers of AWS in Frankfurt. However, personal data may also be transferred to the parent company of AWS in the USA. The European Commission has issued an adequacy decision pursuant to Art. 45 (3) GDPR for the EU-U.S. Data Privacy Framework. On the basis of this decision, data transfers to organisations based in the USA that are certified accordingly are permitted. Amazon is certified under the EU-U.S. Data Privacy Framework.

## **Data protection information from Amazon**

Further information can be found in [Amazon's privacy policy](#).

Further information on [data processing Amazon](#).

## **10.3. CDN**

General information

Our app uses a CDN. This is a network of high-performance servers that cache content at various locations around the world. A CDN helps us to provide content in the shortest possible time and to relieve the web host by distributing the data traffic.

### **Provider**

Amazon Web Services Inc, 410 Terry Avenue North, Seattle, WA 98109-5210, USA

### **Processed data**

- Usage data (e.g. websites visited, time of access)
- Meta and communication data (e.g. IP address)
- Content data (e.g. entered text content, photographs, videos)

### **Purpose of data processing**

- Provision of content within the shortest possible time
- Relief of the web host by distributing the data traffic

### **Legal basis**

- Legitimate interest (Art. 6 para. 1 sentence 1 lit. f GDPR). The legitimate interest arises from our need for a technically flawless and fast presentation of our app and the relief of our IT infrastructure.

## **Data protection outside the EU/EEA**

The European Commission has issued an adequacy decision pursuant to Art. 45 (3) GDPR for the EU-U.S. Data Privacy Framework. On the basis of this decision, data transfers to organisations based in the USA that are certified accordingly are permitted. Amazon is certified under the EU-U.S. Data Privacy Framework.

## **Data protection information from Amazon**

You can find more information in [Amazon's privacy policy](#).

Further information on [data processing Amazon](#).

### **10.4. Snowflake**

General information

We use Snowflake as a cloud-based data platform to carry out pseudonymised descriptive analyses and evaluations at an aggregated level and to merge data sources. No analyses are carried out at individual customer level.

#### **Provider**

Snowflake Computing Netherlands B.V., FOZ Building, Gustav Mahlerlaan 300-314  
1082 ME Amsterdam, Netherlands

#### **Processed data**

- Pseudonymised registration data (see IX. Registration/ Creating a user profile/ Inventory data)
- Pseudonymised usage data (e.g. app screens visited, time of transactions) – Meta and communication data (e.g. timing of push notifications)

#### **Purpose of data processing**

- Determination of company key figures
- Evaluation of measures and optimisation of business processes

#### **Legal basis**

- Legitimate interest (Art. 6 para. 1 sentence 1 lit. f GDPR). The legitimate interest arises from our interest in optimising our business processes, evaluating measures taken and determining key company figures.

## **Data protection information from Snowflake**

Further information can be found in [Snowflake's privacy policy](#).

# **11. Your rights as a data subject**

## **11.1. Information (Art. 15 GDPR)**

You have the right to receive free information from us at any time about the personal data stored about you and a copy of this data in accordance with the statutory provisions.

### 11.2. Rectification (Art. 16 GDPR)

You have the right to request the rectification of inaccurate personal data concerning you. You also have the right to request the completion of incomplete personal data, taking into account the purposes of the processing.

### 11.3. Erasure (Art. 17 GDPR)

You have the right to demand that we delete personal data concerning you immediately if one of the reasons provided for by law applies and insofar as the processing or storage is not necessary.

### 11.4. Restriction of processing (Art. 18 GDPR)

You have the right to demand that we restrict processing if one of the legal requirements is met.

### 11.5. Data portability (Art. 20 GDPR)

You have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format. You also have the right to transmit this data to another controller without hindrance from us to whom the personal data has been provided, provided that the processing is based on consent pursuant to Art. 6 para. 1 lit. a GDPR or Art. 9 para. 2 lit. a GDPR or on a contract pursuant to Art. 6 para. 1 lit. b GDPR and the processing is carried out by automated means, unless the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in us. In addition, when exercising your right to data portability pursuant to Art. 20 para. 1 GDPR, you have the right to obtain that the personal data be transferred directly from one controller to another controller, insofar as this is technically feasible and provided that this does not adversely affect the rights and freedoms of other persons.

### 11.6. Objection (Art. 21 GDPR)

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on Article 6(1)(e) (data processing in the public interest) or (f) (data processing on the basis of a balancing of interests) of the GDPR. This also applies to profiling based on these provisions within the meaning of Art. 4 No. 4 GDPR. If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims. In individual cases, we process personal data for direct marketing purposes. You can object to the processing of your personal data for the purpose of such advertising at any time. This also applies to profiling insofar as it is associated with such direct advertising. If you object to the processing for direct marketing purposes, we will no longer process the personal data for these purposes. You also have the right to object, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out by us for scientific or historical research

purposes or for statistical purposes in accordance with Article 89(1) GDPR, unless such processing is necessary for the performance of a task carried out in the public interest. In the context of the use of information society services, and notwithstanding Directive 2002/58/EC, you are free to exercise your right to object by automated means using technical specifications.

#### 11.7. Revocation of consent under data protection law

You have the right to withdraw your consent to the processing of personal data at any time with effect for the future.

#### 11.8. Complaint to a supervisory authority

You have the right to complain to a supervisory authority responsible for data protection about our processing of personal data.

## 12. Storage duration of personal data

We process and store your personal data only for as long as required for the purpose of storage or as stipulated by law. If the storage purpose no longer applies or if a prescribed storage period expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions. The criterion for the duration of the storage of personal data is the respective statutory retention period. After this period has expired, the corresponding data is routinely deleted if it is no longer required for the fulfilment or initiation of a contract.

## 13. Up-to-dateness and changes to the data protection notice

We reserve the right to amend or supplement this data protection notice as required. We will publish the changes here. You should therefore visit this page regularly to keep yourself informed about the current status of the data protection information.